

The Magazine

PO BOX 2584 PARKER CO 80134 USA

BY AIRSHOWSREVIEW LLC.

e-mail: info@AirShowsReview.com

Advertising Rates for The Magazine by www.AirShowsReview.com, are the following:

Rates per issue:

\$50.00* for Standard Business Card, (3.5x2 inches) back linked to your website.

\$150.00* for half page back linked to your website (7.5x5 inches)

\$300.00* for full page back linked to your website. (7.5x10 or 8.5x11 inches depending on art work)

Discounts:

We offer the following discounts:

10% off for (3) issues prepaid in full.

15% off for (4) issues prepaid in full.

20% off for (6) issues prepaid in full.

Advertisement formats:

We accept advertisements in the following formats, in Adobe sRGB, we do not need (4) colour separation for the internet but they should be at 300 dpi or better for the .pdf format of The Magazine:

- .jpg (prefer this over the internet)
- .tiff (only on a CD)
- .eps (only on a CD)

We can scan in your Business card if you do not have the artwork for it in the above formats. All ad artwork must be ready for insertion. If you need help with custom art work, we can prepare it for you at \$60.00*/hr.

*All rates are in US \$. Full payment is required with placement of ad by cheques or money order payable to "AIRSHOWSREVIEW LLC." to the above address.

Rates: valid from June 1, 2011 until further notice