

Rates are valid from Dec.2011 until further notice.

Rates vary according to location and duration: 6 months min. or **1 full year**. **Yearly ads discounted 17.7% approx.** If area is grayed out, it is not available on the page. The spots are not paid-per-click therefore, no false clicks and no rotation of various ads from diverse clients, typically found with pay per click such as AdSense from Google. We found that from our own experience that having a banner that is visible 100% of the time is more economical on the long run than PPC. Page order per most hits over the past year.

Area & size in pixels	Main Index	Airshow date: N. America.	Airshow date: International	Airshow Re-views main page	Airshow Reviews: event pages	Annual Best Award	News	About The Magazine	Museum Reviews	Shop
A 728x90 Leader-board	30.00/m	22.00/m top 20.00/m mid 18.00/m btm	20.00/m top 18.00/m mid 16.00/m btm			15.00/m				
	300.00/yr	220/yr top 200/yr mid 180/yr btm	200/yr top 180/yr mid 160/yr btm			150.00/yr				
B 150x150 Button	15.00/m									
	150/yr				30.00/yr				25.00/yr	25.00/yr
C 120x160 Button										
							30.00/yr			
D 160x600 Skyscraper	26.00/m									
	260.00/yr				60.00/yr				50.00/yr	50.00/yr
E 468x60 Full Banner	25.00/m	18.00/m mid	16.00/m mid	18.00/m top 16.00/m mid		10.00/m		8.00/m		
	250.00/yr	180/yr mid	160/yr mid	180/yr top 160/yr mid		100.00/yr	50.00/yr	80.00/yr		
F 234x60 Half Banner	13.00/m			10.00/m		8.00/m				
	125.00/yr			100.00/yr		80.00/yr				
G 360x180 Custom size										
	300.00/yr									

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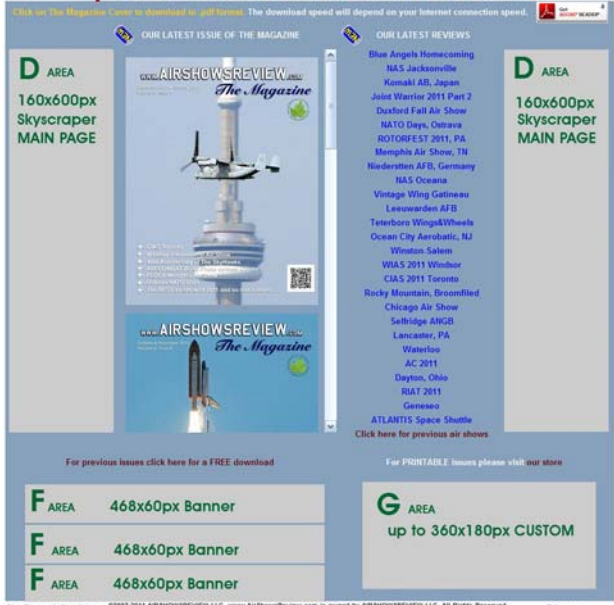
A AREA 728x90px Leaderboard MAIN PAGE

B AREA 150x1500px Button MAIN PAGE

B AREA 150x1500px Button MAIN PAGE

Advertisement Areas Available on Main Page

For very competitive yearly rates please look at our rate sheet!



D AREA 160x600px Skyscraper MAIN PAGE

D AREA 160x600px Skyscraper MAIN PAGE

F AREA 468x60px Banner

F AREA 468x60px Banner

F AREA 468x60px Banner

G AREA up to 360x180px CUSTOM



C AREA 120x160px Button

F AREA 468x60px Banner

C AREA 120x160px Button



E AREA 234x60px Half Banner

F AREA 468x60px Banner

E AREA 234x60px Half Banner

ORDER FORM

If you wish to place an ad, please print and fill out this page of the order form and send to our mailing address.

We accept company checks only, and all ads must be fully prepaid for the period. Your ad will be placed on the site as soon as it has been cleared by our Bank, it can take up to 30 days.

Please print legibly, thank you.

Date:		Tel:	
Company Name:			
Address:			
City:	State:	Zip:	
E-mail:			

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Size of ad	Duration	Cost	Web page location:	Art work supplied	Art work required	Amount Enclosed
TOTAL:						